

Programme Structure (updated from 2023)		Credit hours	Subjects offering list in ISFM		
Year 1			Y1S1	Y1S2	Y1S3
Subject Code	Subject Name				
ACC101	Financial Accounting 1	4	ACC101		
ACC103	Management Accounting 1	4	ECO101		
ECO101	Principles of Microeconomics	4	MGT101		
ECO102	Principles of Macroeconomics	4	QBM101		
ITC101	Information Technology for Business	4		ACC103	
LAW101	Business Law	4		ECO102	
MGT101	Principles of Management	4		LAW101	
MKT101	Principles of Marketing	4		MKT101	
QBM101	Business Statistics	4			ITC101
HRM201	Managing Human Resources	4			HRM201
Year 2			Y2S1	Y2S2	Y2S3
Subject Code	Subject Name				
FIN201	Business Finance	4	FIN201		
ECO203	International Economics	4	MGT204		
ECO204	International Trade	4	MGT201		
MGT201	Organisational Behaviour	4	MKT209		
MGT212	Business Analytics for Decision Making	4		MGT212	
MGT301	Operations Management	4		ECO203	
MGT204	Asian Entrepreneurship & Innovation	4		ECO204	
MKT209	Digital Marketing	4		MGT301	
MGT305	Business Ethics & Social Responsibility	4			MGT305
MGT202	E-Business	4			MGT202
Year 3			Y3S1	Y3S2	Y3S3
Subject Code	Subject Name				
FIN308	Multinational Corporate Finance	4	MKT301		
LAW305	International Business Law	4	MKT302		
MGT203	Business Research	4	FIN308		
MGT303	Corporate Policy & Strategy	4	MGT203		
MGT304	Strategic International Business Management	4		MGT303	
MGT211	E-Commerce	4		MGT211	
MKT301	Integrated Marketing Communications	4		MGT304	
MKT302	Strategic Global Marketing	4		LAW305	
MPU3373	A*Gen Careers in Malaysia and Beyond	3		MGT400	MPU3373
MPU3432	Co-Curriculum – Event Management 2	2			MPU3432
MGT400	Graduation Project	6			MGT400
Total Subjects	31	123			