

| Programme Structure |                                             | Credit hours | Study Plan in ISFM |        |         |
|---------------------|---------------------------------------------|--------------|--------------------|--------|---------|
| Year 1              |                                             |              | Y1S1               | Y1S2   | Y1S3    |
| Subject Code        | Subject Name                                |              |                    |        |         |
| ACC101              | Financial Accounting 1                      | 4            | ACC101             |        |         |
| ACC103              | Management Accounting 1                     | 4            | ECO101             |        |         |
| ECO101              | Principles of Microeconomics                | 4            | MGT101             |        |         |
| ECO102              | Principles of Macroeconomics                | 4            | QBM101             |        |         |
| ITC101              | Information Technology for Business         | 4            |                    | ACC103 |         |
| LAW101              | Business Law                                | 4            |                    | ECO102 |         |
| MGT101              | Principles of Management                    | 4            |                    | LAW101 |         |
| MKT101              | Principles of Marketing                     | 4            |                    | MKT101 |         |
| HGA101              | Discovering Oneself                         | 2            |                    | HGA101 |         |
| QBM101              | Business Statistics                         | 4            |                    |        | ITC101  |
| HRM201              | Managing Human Resources                    | 4            |                    |        | HRM201  |
| Year 2              |                                             |              | Y2S1               | Y2S2   | Y2S3    |
| Subject Code        | Subject Name                                |              |                    |        |         |
| MGT212              | Business Analytics for Decision Making      | 4            | MGT212             |        |         |
| MGT204              | Asian Entrepreneurship & Innovation         | 4            | MGT204             |        |         |
| MGT207              | New Venture Creation                        | 4            | MGT207             |        |         |
| MGT205              | Asian Business Environment                  | 4            | MGT205             |        |         |
| FIN201              | Business Finance                            | 4            |                    | FIN201 |         |
| MGT200              | Small Business Management                   | 4            |                    | MGT307 |         |
| MGT307              | Strategic Planning For Entrepreneurs        | 4            |                    | MGT200 |         |
| MKT305              | Strategic Marketing Relationship            | 4            |                    | MKT305 |         |
| HGA201              | Engaging the World                          | 1            |                    | HGA201 |         |
| MGT305              | Business Ethics & Social Responsibility     | 4            |                    |        | MGT305  |
| MGT202              | E-Business                                  | 4            |                    |        | MGT202  |
| Year 3              |                                             |              | Y3S1               | Y3S2   | Y3S3    |
| Subject Code        | Subject Name                                |              |                    |        |         |
| MGT206              | Introduction to Entrepreneurial Behaviour   | 4            | MGT206             |        |         |
| MGT310              | Corporate Venturing                         | 4            | MGT310             |        |         |
| MGT311              | Entrepreneurship Business Plan              | 4            | MGT208             |        |         |
| MKT301              | Integrated Marketing Communications         | 4            | MKT301             |        |         |
| MGT203              | Business Research                           | 4            | MGT203             |        |         |
| MGT301              | Operations Management                       | 4            |                    | MGT301 |         |
| MGT208              | Franchising                                 | 4            |                    | MGT311 |         |
| MGT304              | Strategic International Business Management | 4            |                    | MGT304 |         |
| MPU3382             | Integrity and Anti-Corruption               | 2            |                    | MGT400 | MPU3382 |
| MPU3432             | Co-Curriculum – Event Management 2          | 2            |                    |        | MPU3432 |
| MGT400              | Graduation Project                          | 6            |                    |        | MGT400  |
|                     |                                             |              |                    |        |         |
| <b>Total</b>        | <b>33</b>                                   | <b>125</b>   |                    |        |         |